

OAB EXCHANGE

October 14, 2026

CHERRY VALLEY LODGE
NEWARK, OH

Sponsorship Opportunities

The OAB Exchange is a new event providing a unique opportunity to reach radio and TV broadcasting decision makers and experts from Ohio and surrounding states – including general managers, account executives, and broadcast engineers

PREMIUM LEVEL SPONSORSHIP

Presenting Sponsor
\$4,000

- Opportunity to make brief remarks during opening session
- Full-page color ad on back cover of printed conference program
- Exhibit booth registration (includes 2 conference registrations)
- Company logo on all nametags
- Presenting Sponsor logo recognition:
 - Conference website homepage
 - General session signage and screens
 - Conference sponsor webpage
 - Social media posts
 - Printed conference program
 - On-site conference banner
- Recognition in promotional emails
- Company insert in attendee packets

GOLD LEVEL SPONSORSHIPS

Lunch Sponsor
\$3,000

Logo recognition on luncheon napkins
Logo recognition on luncheon signage
Full-page color ad on inside front cover of printed conference program

Breakfast Sponsor
\$2,200

Logo recognition on breakfast napkins
Logo recognition on breakfast signage
Full-page color ad on inside back cover of printed conference program

Plus, all **GOLD LEVEL SPONSORS** receive:

- Booth registration (includes 2 conference registrations)
- Gold level logo recognition:
 - Conference sponsor webpage
 - Social media posts
 - Printed conference program
 - On-site conference banner
- Company recognition in promotional emails
- Recognition during conference general sessions
- Company insert in attendee packets

SILVER LEVEL SPONSORSHIPS

Reception Sponsor \$2,200	Logo recognition on reception napkins Logo recognition on reception signage
Lanyard \$1,500	Logo recognition on lanyards
Attendee gift \$1,500	Logo recognition with conference logo on gift item provided to attendees
Attendee notepad \$1,500	Logo recognition with conference logo in notepads provided to attendees
Plus, all SILVER LEVEL SPONSORS receive: <ul style="list-style-type: none"> • Silver level logo recognition: <ul style="list-style-type: none"> ○ Conference webpage ○ Social media posts ○ Printed conference program ○ On-site conference banner • Company recognition in promotional emails 	

BRONZE LEVEL SPONSORSHIPS

Afternoon break \$1,000	Logo recognition on afternoon break signage
Idea Exchange Board \$750	Logo recognition on idea board signage.
Roundtable Session 1 \$750	Logo recognition roundtable signage.
Roundtable Session 2 \$750	Logo recognition in roundtable signage.
Roundtable Session 3 \$750	Logo recognition in roundtable signage.
Plus, all BRONZE LEVEL SPONSORS receive: <ul style="list-style-type: none"> • Logo recognition: <ul style="list-style-type: none"> • Conference webpage • Social media posts • Printed conference program • On-site conference banner • Company recognition in promotional emails 	

For more information or to discuss other sponsorship arrangements, please contact the OAB's Andy Hartzell at ahartzell@oab.org or 614-228-4052.