

# OAB EXCHANGE

October 14, 2026

CHERRY VALLEY LODGE  
NEWARK, OH

## Sponsorship Opportunities

The OAB Exchange is a new event providing a unique opportunity to reach radio and TV broadcasting decision makers and experts from Ohio and surrounding states – including general managers, account executives, and broadcast engineers

### PREMIUM LEVEL SPONSORSHIP

**Presenting Sponsor**  
**\$4,000**

- Opportunity to make brief remarks during opening session
- Full-page color ad on back cover of printed conference program
- Exhibit booth registration (includes 2 conference registrations)
- Company logo on all nametags
- Presenting Sponsor logo recognition:
  - Conference website homepage
  - General session signage and screens
  - Conference sponsor webpage
  - Social media posts
  - Printed conference program
  - On-site conference banner
- Recognition in promotional emails
- Company insert in attendee packets

### GOLD LEVEL SPONSORSHIPS

**Lunch Sponsor**  
**\$3,000 (SOLD)**

~~Logo recognition on luncheon napkins~~  
~~Logo recognition on luncheon signage~~  
~~Full page color ad on inside front cover of printed conference program~~

**Breakfast Sponsor**  
**\$2,200 (SOLD)**

~~Logo recognition on breakfast napkins~~  
~~Logo recognition on breakfast signage~~  
~~Full page color ad on inside back cover of printed conference program~~

Plus, all **GOLD LEVEL SPONSORS** receive:

- Booth registration (includes 2 conference registrations)
- Gold level logo recognition:
  - Conference sponsor webpage
  - Social media posts
  - Printed conference program
  - On-site conference banner
- Company recognition in promotional emails
- Recognition during conference general sessions
- Company insert in attendee packets

## SILVER LEVEL SPONSORSHIPS

<b>Reception Sponsor</b> <b>\$2,200</b>	Logo recognition on reception napkins Logo recognition on reception signage
<b>Lanyard</b> <b>\$1,500</b>	Logo recognition on lanyards
<b>Attendee gift</b> <b>\$1,500</b>	Logo recognition with conference logo on gift item provided to attendees
<b>Attendee notepad</b> <b>\$1,500</b>	Logo recognition with conference logo in notepads provided to attendees
Plus, all <b>SILVER LEVEL SPONSORS</b> receive: <ul style="list-style-type: none"> <li>• Silver level logo recognition:                         <ul style="list-style-type: none"> <li>○ Conference webpage</li> <li>○ Social media posts</li> <li>○ Printed conference program</li> <li>○ On-site conference banner</li> </ul> </li> <li>• Company recognition in promotional emails</li> </ul>	

## BRONZE LEVEL SPONSORSHIPS

<b>Afternoon break</b> <b>\$1,000</b>	Logo recognition on afternoon break signage
<b>Idea Exchange Board</b> <b>\$750</b>	Logo recognition on idea board signage.
<b>Roundtable Session 1</b> <b>\$750</b>	Logo recognition roundtable signage.
<b>Roundtable Session 2</b> <b>\$750</b>	Logo recognition in roundtable signage.
<b>Roundtable Session 3</b> <b>\$750</b>	Logo recognition in roundtable signage.
Plus, all <b>BRONZE LEVEL SPONSORS</b> receive: <ul style="list-style-type: none"> <li>• Logo recognition:                         <ul style="list-style-type: none"> <li>• Conference webpage</li> <li>• Social media posts</li> <li>• Printed conference program</li> <li>• On-site conference banner</li> </ul> </li> <li>• Company recognition in promotional emails</li> </ul>	

For more information or to discuss other sponsorship arrangements, please contact the OAB's Andy Hartzell at [ahartzell@oab.org](mailto:ahartzell@oab.org) or 614-228-4052.